

PACIFIC FAIR

AUTUMN/WINTER FASHION 2026

WIN
THE ULTIMATE
LUXURY ESCAPE

WINTER,
REFLECT

THE SEASON'S SILHOUETTES,
STYLED FOR THE COAST





WELCOME TO AUTUMN WINTER '26

Pacific Fair's Autumn Winter 2026 Fashion Magazine arrives as the Gold Coast settles into its most comfortable season. Shot along the shoreline, our cover and editorial imagery capture that unmistakable coastal glow. A quiet sense of reflection runs throughout – in personal style, in the pieces we return to, and in the simple pleasure of dressing well as the season shifts. Consider this a thoughtful guide to embracing Autumn Winter on the coast, with a little inspiration along the way.

[SHOP THE LOOK](#)

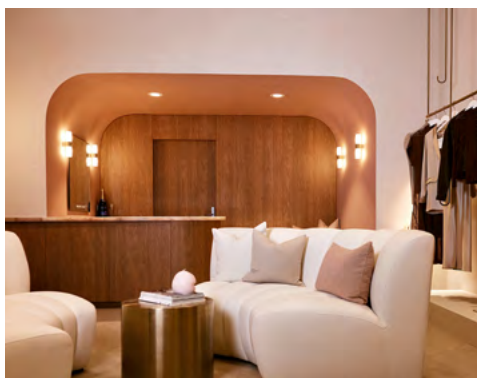
Scanlan Theodore

WHAT'S NEW

FASHION NEWS

THE STYLIST LOUNGE

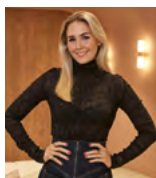
Step into Pacific Fair's exclusive Stylist Lounge, where fashion, sophistication, and effortless luxury converge. Whether refreshing your wardrobe or preparing for a special occasion, VIP treatment and expert personal stylists await.



MEET THE STYLISTS



TESSA LAW
Tessa describes her style as "effortless, edgy, timeless," and loves shopping at Scanlan Theodore for classic, quality pieces.



LULU GARDNER
Lulu says her style is "fashion forward, experimental, and chic," and her favourite store is Incu, for something unique.



AMY STEWART
Amy describes her style as "classic, elegant, sophisticated," and her favourite store is Kivari, being an ethical, high-quality Australian brand.

FIND OUT MORE



PRINCESS POLLY INCOMING

Gold Coast-born and globally celebrated, Princess Polly arrives at Pacific Fair this June, offering viral pieces, effortless cool-girl styling, and a constant stream of fresh, on-trend drops.

FIND THEM OPPOSITE GLASSONS SOON.

FOREVER NEW, NEW LOOK

Forever New unveils its new location, a refreshed home for its signature soft tailoring, occasionwear, and polished everyday pieces.

CHECK THEM OUT, JUST OPPOSITE KOOKAI.



MECCA FLAGSHIP STORE

MECCA

Coming soon to Pacific Fair, MECCA's flagship store is an experiential beauty destination. Discover cult favourites, enjoy exclusive moments, and immerse yourself in a world where beauty comes alive.

FIND THEM IN THE RESORT.

GOLD COAST, MEET LUNE

Lune lands at Pacific Fair this June, making its Gold Coast debut. Known for its cult-status croissants and the kind of hype that draws queues, Lune brings an unrivalled taste experience to the coast.

COMING SOON TO THE RESORT.



ON THE MOVE

Zimmermann's flagship heralds a new era in the Designer mall, marking a fresh chapter for the iconic label. Feminine codes, elevated silhouettes, and modern Australian luxury at its best.

FIND THEM NEAR DIOR.

STYLIST PICKS

For AW26, I'm loving three pieces that instantly elevate a wardrobe: the bag you reach for every day, a new-season jacket perfect for weekend adventures, and a great watch – 2026's standout accessory.

— Kimberly Gardner, Stylist

Incu
Ganni Heavy
Twill Jacket
\$810

Louis Vuitton
Squire East West
\$3,750

David Jones
Heaven Mayhem
Carino Watch
\$360



FOUND

Fashion insiders have long held a soft spot for DITA. Designed in Los Angeles and meticulously handcrafted in Japan, the eyewear label has earned cult status for its precision engineering and boldly sculpted frames. Discover the DITA collection at Parker Hamilton.



Tony Bianco
Zephyr Hi
Shine Loafer
\$219.95

Assembly Label
Marion Leather
Ballet Flats
\$140

LOAFERS V BALLETT FLATS

Loafer or ballet? No rivalry here. Each holds its own in the modern wardrobe, shifting with mood, moment, and the day's ensemble.



Country Road
Romy Loafers
\$199

Incu
Paloma Wool Pina
Ballerina Flats
\$409

Polo Ralph Lauren
Wool Blend
Crew Neck Jumper
\$649

Nude Lucy
Sloane
Puffer Jacket
\$160

BERET MOMENT

Hats are huge in 2026. The beret returns as the ultimate finishing touch, adding polish and a hint of Parisian attitude.



David Jones
The Two Mrs Grenvilles
Beret with Stone Detailing
\$59.95



David Jones
Milana Plain Shaped Beret
\$69.95



SPORT LUXE

Sport meets polish in one of 2026's most wearable moods. Think varsity knits, retro sneakers, and quilted layers styled with effortless, off-duty ease.

Stylerunner
Salomon XT-6 Vanilla Ice/Almond Milk
\$300



AUTUMN 2026

Viktoria & Woods
Zahara Capri
\$190

Zimmermann
Lune Lace
Bodice Lune
\$875

Arms Of Eve
Belle Necklace
\$110

Rebecca Vallance
Bec + Bridge
YSL
Christian Louboutin

Romantic lace drifts
effortlessly through
the soft light of dusk.

Viktoria & Woods
Elvira Jacket Oat
\$550

Mimco
Gilded Pearl
Hoop Earrings
\$129.95

Aje
Cressida Mini Dress
\$599

Romance returns to everyday
dressing with flowing fabrics, soft
blouses, and gentle tailoring.
Billowing sleeves, lace, and rich
textures bring ease and movement,
proving elegance can feel effortless
and quietly expressive.

Zara ZW Collection
Low-Rise
Flare Trousers
\$129

AJE

Zara
Embroidered
Mesh Balletinas
\$109

Zimmermann
Luna Lace
Billow Dress
\$1,850

David Jones
Alias Mae
Lotus Boot
\$329.95

Zara
Floral Satin-Finish
Midi Skirt
\$139

DISSH
Andrea Sandstone
Cupro Lace Short
\$99.99

Zara
Fringed Faux
Suede Jacket
\$149

Scanlan Theodore
Faux Fur Collar
\$600

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Carla Zampatti
Silk Tencel Stripe
Fringe Shirt
\$599

POET'S WAY

Seafolly
Zara

The cropped leather bomber leads utility's softer, work-to-weekend mood.



URBAN UTILITY



Prada
Route Bag
\$6700



Country Road
Eva Slingback
\$179

Silvershop
Vista Collection
by Kirstin Ash
Vera Locket
\$199



Zara ZW Collection
Water-Repellent
Short Trench Coat
\$185



Ralph Lauren
Double-Faced
Stretch Cotton
Field Jacket
\$559



Viktoria & Woods
Teardrop Ring
\$90



Hugo Boss
Jusola Air
Cotton Jacket
\$699



Zara
Striped Fitted Blazer
\$149

Oroton
Louisa Shoulder Bag
Crackle Dark Chocolate
\$449



Utility dressing softens this season, with relaxed silhouettes and elevated leather pieces. Biker jackets, bombers, and polished layers bring a modern, confident edge to workwear that transitions seamlessly into the weekend.



Bec + Bridge
Zuri Straight
Leg Pant
\$300



Zara
Buttoned Top
\$69.95

Viktoria & Woods
Osprey
Leather Top
\$790



Assembly Label
Stevie Leather Riding Boot
\$300



AUTUMN/WINTER



BUCKLE UP

The unsung hero of the outfit formula. Whether wide and waist-defining or sleek and understated, these belts bring polish, structure, and just the right amount of attitude.

From top to bottom:
Billini Bella Belt \$29.95
DISSH Noah The Label Black Suede Belt \$95
Incu A.Emery Leroy Belt \$140
Scanlan Theodore The Ilios Belt 2 \$180

BEC + BRIDGE

WITCHERY

DISSH



From left to right:
 David Jones Aje Stevie Barrel Ankle Jean in Blue Rinse \$299
 Decjuba Paloma Extreme Balloon Jean in Alaska Blue \$119.95
 Kivari Dylan Jean in Pale Stone \$249

DENIM SILHOUETTE

The barrel (or balloon) leg jean defines denim right now, with a curved, sculptural shape. Full through the thigh and tapering at the ankle, it brings a modern, directional feel.

DENIM TWIST

Unexpected, a little playful, and surprisingly chic, AW just got interesting.

Louis Vuitton 6AM Mule \$1,550



HANDLE IT

A suede shoulder bag or structured handbag elevates any denim look.

Oroton Cali Suede Shoulder Bag Dark Chocolate \$579
 Coach Tabby Shoulder Bag 26 With Quilting \$995



VIBE: Parisian, Fashion Editor

Kitten heel or sleek pump. A heel lifts the silhouette and emphasises the sculptural shape of the jean.

Decjuba Daisy Horseshoe Jean in Ink \$119.95
 Tony Bianco Cherry Dove Crinkle Heel \$199.95
 Bailey Nelson Otis Sunglasses \$229



VIBE: Modern, Directional

Leather loafers or structured flats. Works especially well with longer barrel jeans that skim the shoe.

Decjuba Paloma Balloon Jean in Pacific Blue \$129.95
 Billini Whitmore Espresso Croc \$99
 Bailey Nelson Paris Sunglasses \$229



VIBE: Effortless, Classic

Look for sharp pointed toes rather than rounded ballet flats.

Zara Barrel Mid-Waist Jean \$89.95
 David Jones Ayede Betty Nappa Flat \$549
 Bailey Nelson Nova Glasses \$229



VIBE: Polished, Off Duty

Pointed heels or slingbacks. These are one of the most flattering partners for barrel denim.

Uniqlo Baggy Curve Jeans (Barrel Leg) \$59.90
 Tony Bianco Cherry Vino Croc Heel \$199.95
 Billini The Cyrus Black Chocolate \$99.95



Ksubi at David Jones
 Flannel
 Christian Louboutin
 Prada

Our enduring love affair with denim deepens with new-season jeans.

JEAN POOL

Bold patterns are recognised, confidence is amplified.

PATTERN RECOGNITION

1. Oron Mini Daisy Tie Neck Tunic Milk Chocolate \$429 2. Country Road Animal Faux Fur Coat \$399 3. Witchery Asymmetric Shirt Brown Check \$149
 4. Camilla Gathered Jersey Long Dress Print - Fiesta, Siesta, Repeat \$799 5. Inu Ganni Laminated Cotton Canvas Jacket \$880.00
 6. Inu Ganni Printed Textured Organza Long Ruched Dress \$700



Coach Tabby Chain Crossbody Bag 19 In Signature Canvas \$450



David Jones Prada Irregular Havana Light Brown Sunglasses \$658



Silk Laundry Dress Two Tone Polka Mix \$520



Bared Footwear Roller Chocolate Brown Croc Emboss Leather \$289



H&M Collarless Denim Jacket \$59.99



Tony Bianco Connie Ecru Snake \$199.95



DISSH Tova Ink Check Fitted Shirt \$149.99

DISSH Tova Ink Check Shorts \$99.99



Bec + Bridge Romi Short \$220



Scanlan Theodore Velvet Spot Turban Top \$500

Pattern steps up this season. Leopard, checks, and graphic prints bring confidence to everyday dressing, whether statement or layered. Prefer subtle? Let accessories lead, from croc bags to animal shoes.



DECUJBA Lori Flannel Shirt \$74.96



Mimco Jardin Grab Bag \$179.95



Billini The Riley Amber Tort Sunglasses \$99.95



Scanlan Theodore Ballerina Slingback \$800



H&M Coated Pants \$69.99

A+ LUXURY

Reflected in every detail: coastal confidence meets designer edge.

[SHOP THE LOOK](#)

Carla Zampatti, Prada, Acne Studios at Incu



Longines
La Grand
Classique De
Longines
24mm Watch
\$2,375



Fred
White Mother
of Pearl Pain
De Sucre Ring
\$22,840



Bvlgari
B.Zero1 Ring
\$4,850



Tiffany & Co.
Knot Wire Bangle in 18k Yellow Gold
\$8,600



Tiffany & Co.
HardWear
Medium Link
Bracelet in 18k
Yellow Gold
with Diamonds
\$41,400



Prada
Galleria
Large
Leather Bag
\$8900



Christian Louboutin
Fannylove Sling Back
\$1,685



Zara Tindall by Calleija
18ct Yellow Gold Slim
Coronet Ring
\$3,980

Carla Zampatti
Gold Leaf Small
Earrings
\$229



A+ style meets loud luxury this season. Pacific Fair delivers a curated edit of coveted pieces, including statement accessories that elevate everyday dressing with polished, modern ease.

Christian Louboutin
Mulazee Cross
Sandal \$2,585



Bvlgari
Tubogas Earrings
\$12,200



Zimmermann
Alchemy Billow Maxi
Dress \$2,750



Tiffany & Co.
HardWear Large
Link Earrings in 18k
Yellow Gold with
Pavé Diamonds
\$32,000



Gucci
Borsetto
Large
Boston Bag
\$5,000



David Jones
Aquazurra Voltaire Sling
\$1,500

PACIFIC FAIR



TAILORED TERRAIN

Style, at its best, should feel effortless. From sharper polos to well-cut blazers, loafers and clean denim, a few smart upgrades take even the most relaxed coastal wardrobe into quietly refined territory.



R.M. WILLIAMS

A TEXTURED KNIT

A fine merino or cotton knit adds instant polish. Navy, olive, and charcoal work seamlessly with denim or chinos.

Rodd & Gunn
Merrick Bay Knit \$179



THE ELEVATED POLO

As the weather cools, a knitted polo comes into its own. Opt for fine cotton or merino styles that add warmth and texture while still feeling relaxed.

CALIBRE Stripe Cuff
Open Neck Polo \$279
CALIBRE Technical Knit
Pintucked Pants \$319



SWAP TO SUEDE

Suede loafers or desert boots introduce warmth and texture, pairing effortlessly with chinos or relaxed denim.

Urbana Portofino
Driving Loafers \$325



LAYER LIGHTLY

Autumn winter dressing on the coast is all about smart layering. Think lightweight knits or cotton jackets over tees. The look feels casually cool but still considered.

Assembly Label
Joey Cotton Jacket
Espresso \$200



CONSIDERED SUNGLASSES

Think of sunglasses as part of the outfit. Tortoiseshell or vintage-inspired frames add personality with minimal effort.

David Jones Le Specs
Bandwagon Matte Tort
Polarised Sunglasses \$90



David Jones
Boss Baxton Leather Belt
with Brush Metal Buckle
\$149



Christian Louboutin
SK VI Sneaker
\$1,565



COUNTRY ROAD



OMEGA
Speedmaster
Moonwatch
Professional
\$16,400



Prada
Re-Nylon
\$4,050

DAY

CALIBRE
Unstructured
Textured Blazer
\$799

WORK



CALIBRE



TAG Heuer
Aquaracer Professional
200 Solargraph
\$6,950

Hugo Boss
Brown Button Coat
\$1,049



Country Road
Lucas Chelsea Boot
\$249



Politix
Elvin Geo
Textured
Crew Knit
\$129



CONNOR

CALIBRE
Slim Jeans
Dark Denim
\$299



David Jones
S.Kidman
Roebuck
Premium Belt
\$99

NIGHT



WIN

A \$10K LUXURY BEACHFRONT ESCAPE

Enter now to win the Beyond The Reef escape with The Langham, Gold Coast and Lady Elliot Island Eco Resort.

Enjoy two nights in an Ocean View Suite with breakfast, a Chuan Spa Reef Recovery Amenity, and valet parking, plus a Day Tour to Lady Elliot Island including scenic flights, snorkelling, reef tours and relaxed island exploration.

Prize includes:

- Two-night stay in an Ocean Suite at The Langham, Gold Coast
- Daily buffet breakfast for two
- Chuan Spa Reef Recovery Amenity
- Valet parking
- Guided Day Tour to Lady Elliot Island with return scenic flights
- \$1,000 Pacific Fair Gift Card
- Two-hour styling session in The Pacific Fair Stylist Lounge



Terms and conditions apply.
Competition closes 12th June.

ENTER NOW

THE LANGHAM
GOLD COAST



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